



## PROGRAM FOCUS

### Master of Business Administration (MBA)

With Dual Specialization

Shape Your Future as a Business Leader.

Step into the world of leadership with the MBA program at Silicon City College—a dynamic, industry-aligned course designed for ambitious minds ready to lead, innovate, and excel. This AICTE-approved, two-year program (affiliated with Bengaluru North University) goes beyond textbooks with a case-study-driven approach, real-time business exposure, and hands-on learning. Students gain not just knowledge, but the confidence to make strategic decisions in complex business environments. With dual specialization options and exposure to emerging domains like Artificial Intelligence and Business Analytics, you graduate with a competitive edge.

#### Why Choose MBA at Silicon City College?

- Global exposure trip and Inter University Student Exchange Program with Universiti Putra, Malaysia
- Dual Specialization for broader career opportunities
- Real-world exposure through internships & industry visits
- Placement-focused training from day one
- Learn from industry experts and experienced faculty

#### Specializations (Choose any 2)

- Data Science & Artificial Intelligence in Business
- Business Analytics
- Marketing
- Finance
- Human Resource Management
- Logistics & Supply Chain Management
- Healthcare Management

### Master of Commerce (M.Com)

Build Expertise. Unlock Financial Excellence.

If you aspire to excel in the world of finance, accounting, or corporate strategy, the M.Com program is your gateway to success.

This two-year postgraduate course is designed to deepen your understanding of finance, taxation, economics, and business operations, preparing you for high-demand careers in the Banking, Financial Services, Insurance (BFSI) and Corporate sectors.

Through a blend of academic rigor and practical exposure, you'll develop strong analytical & decision-making skills that employers value.

#### What Sets This Program Apart?

- In-depth specialization in finance and commerce
- Industry-relevant curriculum aligned with current trends
- Practical exposure through internships, seminars & projects
- Strong foundation for careers and further professional studies (CA, CMA, etc.)
- Learn from industry experts and experienced faculty

### M.Sc – Computer Science

Power the Future with Technology

Enter the fast-evolving world of technology with an advanced degree that prepares you for tomorrow's innovations.

The M.Sc. Computer Science program equips you with cutting-edge skills in Artificial Intelligence, Machine Learning, Software Development, and Advanced computing, making you highly relevant in today's tech-driven world.

Designed with a strong focus on innovation and problem-solving, this program empowers you to build intelligent systems and real-world tech solutions.

#### Why this Program?

- Learn high-demand skills in AI & Machine Learning
- Hands-on experience with real-world projects
- Strong technical foundation with industry relevance
- Career opportunities in IT, data science, and research

### Post Graduate Diploma in Management (PGDM)

Transform into a Corporate-Ready Professional

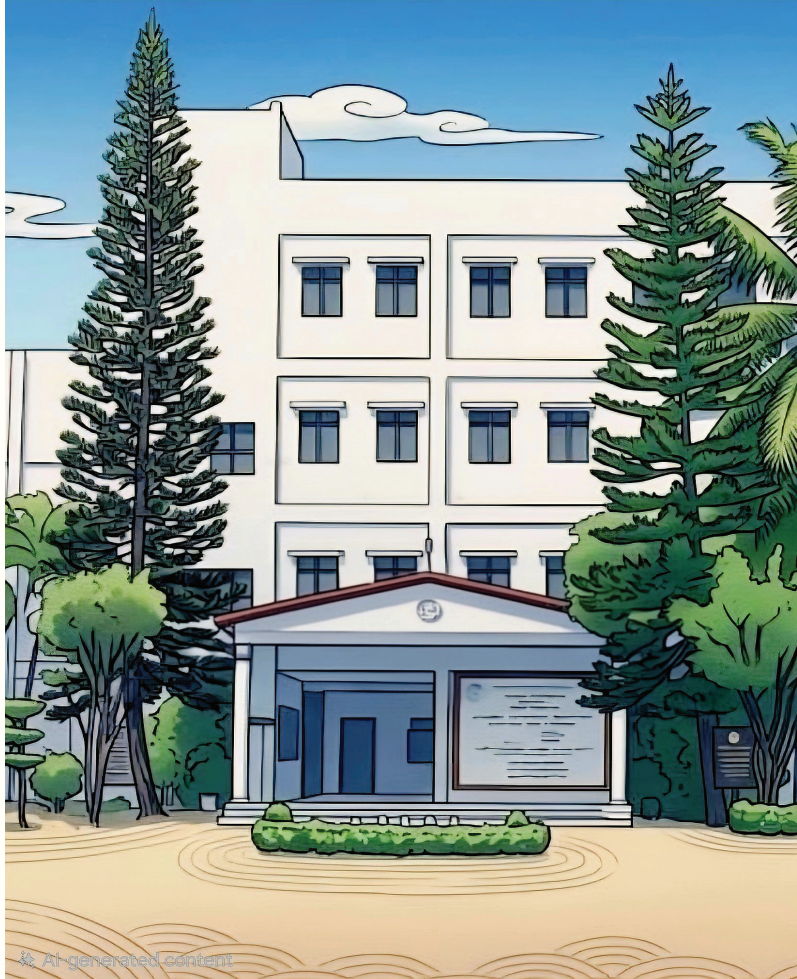
The PGDM program is designed for students who want to fast-track their careers in the corporate world with practical knowledge and leadership skills.

This two-year, full-time program blends theory with real-world business exposure, ensuring you're not just qualified—but truly job-ready.

From live projects and internships to case studies and industry interaction, every aspect of the program is crafted to develop confident, capable professionals.

#### Why Choose PGDM?

- Industry-focused curriculum with practical learning
- Strong emphasis on leadership and decision-making
- Exposure to real business challenges
- Career-oriented training for corporate success



AI-generated content

## Bachelor of Commerce (B.Com)

### Build a Strong Foundation for a World of Opportunities

The B.Com program is one of the most sought-after undergraduate degrees, offering a versatile and career-oriented foundation in commerce and business.

At Silicon City College, the program combines academic excellence with practical exposure, preparing students to meet the evolving demands of the corporate world.

With a wide range of subjects and specialization options, students develop expertise in accounting, finance, taxation, and management, opening doors to diverse career paths.

#### Why Choose B.Com?

- Strong grounding in commerce and financial systems
- Industry-relevant curriculum with practical learning
- Wide career opportunities across sectors
- Ideal foundation for professional courses and higher studies

#### Future Pathways

- CA ▪ CMA ▪ CS ▪ MBA ▪ M.Com ▪ Entrepreneurship



## B.Com – International Finance & Accounting (With ACCA)

### Go Global with Finance. Build an International Career.

Step into the world of global finance with the B.Com in International Finance & Accounting, a future-focused program designed for students who aspire to build careers beyond borders.

Integrated with the prestigious ACCA (Association of Chartered Certified Accountants) qualification, this program offers a unique opportunity to gain global recognition in accounting and finance while pursuing your undergraduate degree.

At Silicon City College, this program combines academic excellence with professional certification, preparing you for high-demand roles in multinational companies, financial institutions, and global markets.

#### Why Choose this Program?

- Integrated coaching for ACCA - a globally recognized qualification
- Curriculum aligned with international accounting standard
- Opportunity to complete ACCA papers alongside your degree by getting an exemption of 9 ACCA Papers
- Strong career prospects in global finance, auditing, and consulting
- Pathway to international careers and higher earning potential

#### What You Will Learn

- Financial Accounting and Reporting (International Standards – IFRS)
- Audit & Assurance
- Global Business Environment & Economics
- Taxation & Corporate Law
- Financial Management & Strategic Business Leadership

#### Career Opportunities

With ACCA integration, graduates gain a strong advantage in the global job market

#### Chartered Accountant (ACCA Pathway)

- Financial Analyst
- Auditor
- Tax Consultant
- Investment Banker
- Risk Analyst
- Corporate Finance Professional

#### Work with

- Multinational Corporations
- Big 4 Firms
- Banks
- Consulting Firms
- Global Financial Institutions

#### The Global Advantage-ACCA Edge

ACCA is recognized in over **180+ Countries**, making this program ideal for students who aim to work internationally or with global organizations.

“ Study Locally. Qualify Globally  
Succeed Internationally ”

## B.Com - Accounting & Finance ( With CMA)

### Master Finance. Lead with Strategy. Become Industry-Ready

Step into the world of high-level finance and strategic decision-making with the B.Com in Accounting & Finance (with CMA) - a powerful combination of academic excellence and professional expertise.

Integrated with the globally respected Institute of Management Accountants (CMA – Certified Management Accountant) certification, this program is designed for students who aspire to excel in corporate finance, management accounting, and business strategy.

At Silicon City College, you don't just earn a degree—you build the skills to become a financial leader in the corporate world

### Why Choose this Program?

- Integrated preparation for CMA (USA) certification
- Focus on real-world financial decision-making and business strategy
- Industry-relevant curriculum aligned with global standards
- High demand for CMA professionals in multinational companies
- Strong foundation for leadership roles in finance

### Career Opportunities

Graduates of this program are highly valued for their ability to combine accounting expertise with strategic insight.

### The CMA Advantage

The CMA credential is globally recognized for its focus on management accounting and strategic finance, making it ideal for those aiming to work in corporate leadership roles. Unlike traditional accounting paths, CMA equips you with the ability to analyze, strategize, and drive business performance.

### What You Will Learn

- Management Accounting & Cost Control
- Financial Planning & Analysis
- Corporate Finance & Risk Management
- Strategic Decision-Making
- Performance Management & Business Analytics

### Career Roles

- Management Accountant
- Cost Accountant
- Finance Manager
- Financial Analyst
- Business Analyst
- Corporate Strategist

### Top Recruiters

- Multinational Corporations
- Banks
- Corporate Enterprises
- Consulting Firms
- Financial Institutions

## Bachelor of Computer Applications (BCA)

### Design, Develop, and Lead in the Digital World

Step into the world of technology with the BCA program—your launchpad into the ever-growing IT industry.

This three-year undergraduate program focuses on software development, programming, and modern computing technologies, equipping students with the skills required to thrive in a digital-first world.

With a strong emphasis on hands-on learning, students gain real-world experience through projects, internships, and industry exposure.

### What Makes BCA Stand Out?

- Practical, industry-focused curriculum
- Training in-demand technologies
- Live projects and internship opportunities
- Strong career prospects in IT and beyond

### Specializations

- Artificial Intelligence & Machine Learning
- Cloud Computing
- Cyber Security & Ethical Hacking

### Career Opportunities

- Software Developer
- Web Developer
- IT Analyst
- Tech Consultant

## BCA – Artificial Intelligence & Machine Learning

### Build Intelligent Systems. Shape the Future.

The BCA in Artificial Intelligence & Machine Learning at Silicon City College is a future-focused undergraduate program designed to equip students with the knowledge and skills required to thrive in the era of intelligent technology. Blending core computer science with advanced AI and ML concepts, the program provides a strong academic foundation while emphasizing practical learning through real-world applications. Students are introduced to programming, data structures, and software development, and progressively advance into domains such as machine learning, neural networks, and data science, enabling them to build systems that can learn, adapt, and evolve.

### Why Choose This Program

This program stands out for its industry-aligned curriculum and hands-on approach to learning, ensuring that students are not only theoretically sound but also practically proficient. With access to modern labs, live projects, and exposure to emerging technologies, students gain the confidence to solve complex challenges. The program is designed to foster innovation, analytical thinking, and problem-solving abilities, preparing students to stay relevant in a rapidly evolving technological landscape. It also serves as a strong foundation for higher studies and specialized certifications in cutting-edge fields.

### Career Opportunities

With artificial intelligence transforming every industry, graduates of this program are well-positioned for a wide range of high-growth career opportunities. They can pursue roles such as AI Engineer, Machine Learning Engineer, Data Scientist, Software Developer, and Data Analyst across sectors including IT, healthcare, finance, e-commerce, and research. The program equips students with the versatility to adapt to diverse roles and the expertise to contribute meaningfully to the future of technology.

## Bachelor of Business Administration (BBA)

Build the Mindset of a Future Leader

The BBA program is the perfect choice for students aspiring to build successful careers in business, management, and entrepreneurship.

This three-year undergraduate course provides a strong foundation in management principles, business strategy, and analytical thinking, preparing students to navigate the modern business landscape with confidence.

With industry exposure, project-based learning, and specialization options, students gain both knowledge and practical insights into the corporate world

### Why Choose BBA ?

- Industry-aligned curriculum with real-world exposure
- Focus on leadership, strategy, and decision-making
- Opportunities for internships and projects
- Strong pathway to MBA and advanced studie

### Career Pathways



Management Roles



Marketing



Finance



Entrepreneurship



## BBA – Business Analytics

Turn Data into Decisions. Build the Future of Business.

In today's digital world, data is power-and those who can interpret it lead the way. The BBA in Business Analytics at Silicon City College is designed for students who want to be at the forefront of data-driven decision-making and modern business strategy.

This three-year undergraduate program blends business management with analytics, technology, and problem-solving, preparing you to transform raw data into meaningful insights that drive success.

### Why Choose BBA Business Analytics?

- High-demand specialization with excellent career prospects
- Combination of business knowledge and analytical skills
- Hands-on training with real-world data and tools
- Industry-relevant curriculum aligned with current trends
- Strong pathway to careers in analytics, consulting, and tech-driven roles

### What You Will Learn

- Data Analysis & Visualization
- Business Intelligence & Reporting
- Statistics for Decision-Making
- Predictive Analytics
- Marketing & Financial Analytics
- Data-Driven Strategy & Problem Solving

### Career Opportunities

With businesses increasingly relying on data, graduates are in high demand across industries

### Career Roles

- Business Analyst
- Data Analyst
- Market Research Analyst
- Operations Analyst
- Strategy Consultant

### Industries

- IT & Technology
- E-Commerce
- Banking & Finance
- Consulting
- Startups

### The Analytics Edge

This program equips you with the ability to analyze trends, predict outcomes, and make smarter business decisions - skills that are shaping the future of every industry

## BBA – Strategic Finance

Think Beyond Numbers. Lead Financial Strategy.

Step into the world of high-impact finance with the BBA in Strategic Finance - a program designed for students who aspire to become decision-makers, strategists, and future financial leaders.

At Silicon City College, this three-year undergraduate program goes beyond traditional finance education by combining financial knowledge with strategic thinking, analytics, and business insight. You don't just learn how money works you learn how to use it to drive business success.

### Why Choose BBA Strategic Finance?

- Focus on corporate finance and strategic decision-making
- Industry-oriented curriculum aligned with modern financial practices
- Exposure to real-world financial scenarios and case studies
- Strong foundation for careers in finance, consulting, and management
- Ideal pathway to MBA, CFA, CMA, and other global qualifications

### What You Will Learn

- Corporate Finance & Investment Strategies
- Financial Planning & Wealth Management
- Risk Analysis & Financial Modeling
- Business Strategy & Decision-Making
- Banking, Markets & Global Finance

### Career Opportunities

Graduates are equipped to take on high-value roles in finance and business strategy

### Career Roles

- Financial Analyst
- Investment Analyst
- Wealth Manager
- Risk Analyst
- Corporate Finance Executive
- Strategy Consultant

### Industries

- Banking
- Investment Firms
- Corporate Sector
- Financial Services
- Consulting

### The Strategic Edge

This program is designed to build professionals who can analyze financial data, predict trends, and make strategic business decisions skills that are highly valued in today's competitive global economy.



## BBA – Aviation

Take Your Career to New Heights

### Shape Your Future as a Business Leader

Dream of a career in the fast-paced world of aviation? The BBA in Aviation at Silicon City College is your gateway to a dynamic global industry.

This three-year specialized program is designed to prepare students for Managerial roles in airlines, Airports, and Aviation services. With the aviation sector rapidly expanding and handling millions of passengers every year, skilled professionals are in high demand.

The program blends Business management principles with Aviation operations, giving you the expertise to ensure smooth flight operations, exceptional passenger experiences, and efficient airport management.

### Why Choose BBA Aviation?

- Specialized training in aviation management
- Exposure to real-world airline & airport operations
- Strong foundation for careers or higher studies (MBA)
- Focus on customer service, safety, and logistics

### Career Pathways



Airlines



Airport Management



Ground Operations



Aviation Services

### Pre-University Course - PUC / 10+2 / A-Level

**COMMERCE (CSEBA, SEBA, HEBA):** An ocean of opportunities to make one's destiny to come true. A liberty given to zeal-oriented students to opt subject like "Commerce", a stream of varieties of specialization, one can meet the requirements in the field of corporate, good entrepreneur, CA, ACS, ICWA, MTA, M.Phil., CFA and others.

**SCIENCE (PCMB, PCMCS):** Student with aptitudinal approach can opt "Science" to fulfil the desired aspiration with ample of opportunities like doctor, engineer, psychiatrist, knowledge-oriented technocrat, researcher in science and other related fields.

## SILICON CITY PRE UNIVERSITY COLLEGE

(A unit of MJ Education Trust)

Recognised by Karnataka State  
Pre University Board and Approved by Govt. of Karnataka

### PUC/10+2 - COURSES OFFERED

#### SCIENCE - PCMB / PCMCs

1st Year & 2nd Year PUC

Subjects	Marks (T + P)	Total
Languages I: Kannada / Hindi / Sanskrit	80+20	100
Languages II: English	80+20	100
• Physics	70+30	100
• Chemistry	70+30	100
• Mathematics	80+20	100
• Biology / Computer Science	70+30	100

#### \*NEET / CET Coaching

#### Commerce - SEBsA / CsEBsA / HEBA

Subjects	Marks (T + P)	Total
Languages I: Kannada / Hindi / Sanskrit	80+20	100
Languages II: English	80+20	100
• Statistics (80+20) / Computer Science	70+30	100
• History	80+20	100
• Economics	80+20	100
• Business Studies	80+20	100
• Accountancy	80+20	100

**Note:** Apart from Kannada, Hindi and Sanskrit, students may choose any language as their language subject.

#### \*CA - Foundation Coaching

#### ELIGIBILITY

SSLC / 10 STD of any State / Central Syllabus (CBSE / ICSE) / O-Level or any equivalent course



## SILICON CITY COLLEGE AUTONOMOUS

(A unit of MJ Education Trust)

AUTONOMOUS - RE-ACCREDITED BY NAAC WITH 'A' GRADE

APPROVED BY AICTE, NEW DELHI

Recognised by UGC under section 2(f) & 12(B),

Affiliated to Bengaluru North University

#### ELIGIBILITY

PUC/10+2 / Diploma /A-Level / any equivalent (any stream)

### NDA - Defence Preparatory Module

Preparations for Defence Services along with College Studies

## PROGRAMS OFFERED

### ▶ PUC

#### SCIENCE

- > PCMB
- > PCMCs

\*NEET / CET Coaching

#### COMMERCE

- > CsEBA
- > SEBA
- > HEBA

### ▶ BBA

### ▶ BBA

- > Business Analytics
- > Aviation
- > Strategic Finance

### ▶ PGDM

Post Graduate  
Diploma  
in Management

### ▶ B.Com

### ▶ B.Com

- > International Finance & Accounting ( With ACCA )
- > Accounting & Finance ( With CMA )

### ▶ M.Com

### ▶ B.C.A

### ▶ Adv. B.C.A

- > Artificial Intelligence & Machine Learning
- > Cloud Computing
- > Cyber Security
- > Ethical Hacking

### ▶ M.Sc Computer Science

### ▶ MBA

With Dual Specialization

- > Data Science & Artificial Intelligence in Business
- > Business Analytics
- > Marketing
- > Finance
- > Human Resource Management
- > Logistics & Supply Chain Management
- > Healthcare Management